



WILLIAM T FUJIOKA
Chief Executive Officer

County of Los Angeles CHIEF EXECUTIVE OFFICE

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ADOPTED

BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES

21 July 10, 2012

Sachi A. Hamai
SACHI A. HAMAI
EXECUTIVE OFFICER

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July 10, 2012

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, CA 90012

Dear Supervisors:

**DEPARTMENT OF PARKS AND RECREATION: INTRODUCTION OF AN ORDINANCE
AMENDING CHAPTER 17.04 OF TITLE 17 (PARKS AND RECREATION AREAS) OF
THE LOS ANGELES COUNTY CODE, AND DESIGNATION OF GRAND PARK AS
UNDER THE JURISDICTION OF THE CHIEF EXECUTIVE OFFICER
(FIRST DISTRICT) (3 VOTES)**

SUBJECT

Approval of the recommended actions will delegate to the Chief Executive Officer jurisdiction over the new Grand Park, including the authority to approve rules and regulations, and will authorize an update of the Chapter 17.04 of Title 17, the County Code relating to parks and recreation areas owned or operated by the County.

**JOINT RECOMMENDATION WITH THE DEPARTMENT OF PARKS AND RECREATION
THAT THE BOARD:**

1. Introduce, waive reading, and place on the Board's agenda for adoption on July 17, 2012, an ordinance amending Chapter 17.04 (Parks and Recreation Areas) of Title 17 of the Los Angeles County Code to update those provisions.
2. Delegate to the Chief Executive Officer jurisdiction over Grand Park, so as to provide him or her authority to manage Park operations, including establishment of hours of operation.
3. Authorize the Chief Executive Officer to take any other actions consistent with and/or necessary for the implementation of the foregoing approvals.

"To Enrich Lives Through Effective And Caring Service"

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PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

Approval of the recommended actions will provide authority for the Chief Executive Officer (CEO) to manage and operate Grand Park (Park) and other parks designated as CEO parks by specific Board action.

Background

In May 2012, the Board delegated to the CEO the authority to negotiate and execute a Maintenance, Operating, and Programming Agreement with the Performing Arts Center of Los Angeles County (PACLAC), a non-profit corporation, as the initial Park operator.

The Park improvements have been designed to serve as an active, welcoming setting for daily activities, and to create a civic gathering place for community celebrations, cultural and ethnic celebrations, festivals, holiday events, and other similar gatherings.

In anticipation of the Park's opening in Summer 2012, the CEO and PACLAC have been working together to establish administrative rules and regulations that will govern the Park. Initially, the daily Park hours will be from 6:00 a.m. to sunset for the enjoyment of the public. To allow for event programming flexibility, it is recommended that jurisdiction of the Park, including changes in hours of operation, be delegated to the CEO.

The Park is owned by the County and managed by the County's Asset Manager, the CEO. However, current County regulations in Title 17 (Parks and Recreation Areas) of the Los Angeles County Code relate only to the use and operation of parks that are owned, controlled, or managed by the County's Director of Parks and Recreation.

It is recommended that Title 17 be amended to add provisions pertaining to parks under the jurisdiction of the CEO, and by reference, vest the CEO with the same authority held by the Director of Parks and Recreation to enforce and establish rules for the safe and orderly operation of parks under the jurisdiction of the CEO. Additional amendments are recommended for regulation of camping in park areas and limitations on noise and other park disturbances.

Ordinance Title 17, As Amended

The proposed specific ordinance changes include the addition of the CEO of Los Angeles County, or other person authorized by him or her pursuant to law, to act in his or her stead, to manage and operate parks when a park is placed under the jurisdiction of the CEO by specific action of the Board.

Further, proposed ordinance changes related to all County parks include clarification of definitions related to camping in parks, removal of violators, noise and other disturbances, and aggressive solicitation.

Implementation of Strategic Plan Goals

These actions will support the Board-approved County Strategic Plan Goals of Operational Effectiveness (Goal 1) to efficiently improve the delivery of services and enhance activities which promote good health, social, and emotional well-being.

FISCAL IMPACT/FINANCING

In May 2012, the Board approved an appropriation adjustment to reallocate \$1.5 million of net County cost to the Park Operating Budget from Provisional Financing Uses to fund one-time start-up and initial operating costs. Fiscal Year (FY) 2012-13 Adopted Budget includes appropriation of \$3.3 million for maintenance, operations, and an allocation for public programming partially offset revenue of \$524,000 collected from concessions, parking, and facility rental and event fees, and \$2.8 million net County cost.

FY 2012-13 will be the Park's initial year and the operations will be monitored monthly by CEO staff and PACLAC. Based on this monitoring of actual operational expenditures and revenue, the ongoing County obligation can be estimated and included as part of the County Budget process.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

The County is committed to open, inclusive, welcoming, safe, and enjoyable parks for the benefit of all. The Department of Parks and Recreation and County Counsel have reviewed the accompanying amended ordinance as to form.

ENVIRONMENTAL DOCUMENTATION

On February 13, 2007, acting as a Responsible Agency, the Board certified the Grand Avenue Project Environmental Impact Report (EIR), as prepared and certified by the Grand Avenue Authority, as the lead agency for the Grand Avenue Project. The recommended actions are within the scope of the Grand Avenue Project in the previously certified Environmental Impact Report.

In addition, the proposed actions are not a project pursuant to the California Environmental Quality Act (CEQA) because they are excluded from the definition of a project by Section 15378(b) of the State CEQA Guidelines. The proposed Title 17 ordinance changes and delegation to CEO of the management of Park operations involve organizational or administrative activity of government not resulting in direct or indirect changes to the environment.

The Honorable Board of Supervisors
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CONCLUSION

Please return one adopted copy of this Board letter to the Chief Executive Office, Capital Projects Division, and the Department of Parks and Recreation.

Respectfully submitted,



WILLIAM T FUJIOKA
Chief Executive Officer



RUSS GUINEY
Director, Parks and Recreation

WTF:RG:RLR
DJT:DKM:CF:mc

Attachment

c: Executive Office, Board of Supervisors
County Counsel
Performing Arts Center of Los Angeles County